

Certificate IV in Entrepreneurship and New Business

BSB40320

 **Designer Life**
EMPLOYMENT • TRAINING • CAREERS



Get your business off to a solid start with professional skills and knowledge across strategic planning, financial management, and digital marketing.

This qualification is ideal for those who are currently the owner, manager, or employee of a small business, those who are seeking to establish a new venture as a part of an organisation, or those who are wanting to develop their skills and knowledge as a sole trader or contractor.

This qualification allows individuals across a variety of industry sectors to develop skills and knowledge to start a new business or run an existing business.

Students who may enrol include several different cohorts:

- Students who are already running a small business
- Students who are seeking to establish a new venture as a part of an organisation
- Students with some experience who are upgrading skills

TOTAL COURSE UNITS – 10

4 CORE UNITS

- BSBESB401** Research and develop business plans
- BSBESB402** Establish legal and risk management requirements of new business ventures
- BSBESB403** Plan finances for new business ventures
- BSBESB404** Market new business ventures

6 ELECTIVE UNITS

- BSBESB301** Investigate business opportunities
- BSBESB302** Develop and present business proposals
- BSBOPS304** Deliver and monitor a service to customers
- BSBPEF301** Organise personal work priorities
- BSBCRT411** Apply critical thinking to work practices
- BSBWHS411** Implement and monitor WHS policies, procedures and programs

^ As course completion is based on the determination of competency, the total time taken to complete the course will vary based on the student's cohort and their existing skills and knowledge.



PLEASE NOTE: Some courses have entry requirements, additionally not all courses are available at all Designer Life locations. Please speak with our enrolment team or check out our website for more information prior to enrolment.



ENTRY REQUIREMENTS

- Students must be the owner/operator or employee of a small business
- Students enrolling online must have access to an internet connected computer with webcam and microphone, PDF reader, and word processing and spreadsheet software



TRAINING DELIVERY

- Face to Face Classes, Self paced
- OR
- Online with our skilled trainers



COURSE DURATION

- Up to 12 months^



CAREER OPPORTUNITIES

Take your business skills to the next level.



COURSE FEE \$ 2500

* You may be eligible for government subsidised training. Contact us for more information and eligibility check.

**FUNDING
OPTIONS
AVAILABLE***
CONTACT US TO
CHECK YOUR
ELIGIBILITY

**REGISTER
NOW!**

