



NATIONALLY RECOGNISED  
TRAINING

RTO: 32502 | ABN: 13 976 018 396

# BSB40320

## Certificate IV in Entrepreneurship and New Business

### MODE OF DELIVERY

- Face-to-face, self paced at our training hub
- Online

### ENTRY REQUIREMENTS

- Students must be the owner/ operator or employee of a small business
- Students enrolling online must have access to a computer and the Internet

### TOTAL COURSE UNITS - 10

- 4 Core units
- 6 Elective units

### COURSE FEE

\$2500 - funding options may apply.  
Contact us for more information  
and eligibility check.

### COURSE DESCRIPTION

The target clients for this qualification are those who are currently the owner, manager, or employee of a small business, those who are seeking to establish a new venture as a part of an organisation, or those who are wanting to develop their skills and knowledge as a sole trader or contractor.

This qualification allows individuals across a variety of industry sectors to develop skills and knowledge to start a new business or run an existing business.

Students who may enrol include several different cohorts:

- Students who are already running a small business
- Students who are seeking to establish a new venture as a part of an organisation
- Students with some experience who are upgrading skills

### COURSE LENGTH

Up to 12 months. As course completion is based on the determination of competency, the total time taken to complete the course will vary based on the student's cohort and their existing skills and knowledge.

### 4 CORE UNITS

- **BSBESB401** Research and develop business plans
- **BSBESB402** Establish legal and risk management requirements of new business ventures
- **BSBESB403** Plan finances for new business ventures
- **BSBESB404** Market new business ventures

### 6 ELECTIVE UNITS

- **BSBESB301** Investigate business opportunities
- **BSBESB302** Develop and present business proposals
- **BSBOPS304** Deliver and monitor a service to customers
- **BSBPEF301** Organise personal work priorities
- **BSBCRT411** Apply critical thinking to work practices
- **BSBWHS411** Implement and monitor WHS policies, procedures and programs

ENROL HERE



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